

João Pescada

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Independent Technologist & Consultant

Over 20 years of experience working with digital agencies, startups and SMEs. Freelancing since 2014.

Specialities

Merging ideas with technology. Ideation, direction and execution of all technical elements of digital projects.

Education

Aveiro University

Interactive Media Technician
2001 to 2002

Abilities

Human languages

Portuguese
English

Computer languages

Javascript (Angular, React, Typescript)
HTML
CSS (Sass)
PHP (Laravel)
Python (Django)
Cordova (Objective-C, Java)
Arduino

Related knowledge

Web3
Generative Art
Artificial Intelligence
Social Media Marketing
Search Engine Optimisation
Conversion Rate Optimisation
Content Strategy
Usability & Accessibility
Lean & Agile Project Management

Experience

Since I started freelancing full-time in 2014, I've helped teams deliver from single features to complete products for customers in the banking, beauty, e-commerce, fashion, healthcare, media, pharma and retail industries in Portugal, the UK and the USA.

Lead UX Developer (Freelancer)

The Rights — New Jersey, USA (2023-2024)

Javascript React TypeScript Python UX Design Remote

Senior Fullstack Developer (Freelancer)

Apprentice.io — New Jersey, USA (2021-2022)

Javascript Angular TypeScript Node Sass Remote

Technical Lead (Freelancer)

Carra — London, UK (2020-2021)

Javascript React TypeScript Sass Next Node Laravel Remote

Senior Frontend Developer (Freelancer)

Table CX — San Francisco, USA (2020)

Javascript React TypeScript MobX GraphQL CSS-in-JS Remote

Senior Fullstack Developer (Freelancer)

SharpEnd — London, UK (2019-2020)

Javascript Node React React Native Firebase AWS Lex Remote

Head of Product (Co-founder)

Hedy Grès — London, UK (2018-2019)

Javascript Angular TypeScript React Sass Laravel Remote

Senior Frontend Developer (Freelancer)

Danger Farms — London, UK (2019)

Javascript Angular TypeScript Sass Remote

Senior Frontend Developer (Freelancer)

Moving Picture Company — London, UK (2018)

Javascript React TypeScript Redux Sass Socket.io Firebase

Lead Frontend Developer (Freelancer)

miPic — London, UK (2017-2018)

Javascript AngularJS Sass PHP Remote

Senior Experience Technologist (Freelancer)

Publicis Sapient — London, UK (2016)

Javascript AngularJS AEM Backbone Sass Remote

Further details about my experience are available on request.