

# João Pescada

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## Independent Technologist & Consultant

Over 20 years of experience working with digital agencies, startups and SMEs. Freelancing since 2014.

### Specialities

Merging ideas with technology. Ideation, direction and execution of all technical elements of digital projects.

## Education

### Aveiro University

Interactive Media Technician  
2001 to 2002

## Abilities

### Human languages

Portuguese  
English

### Computer languages

Javascript (Angular, React, Typescript)  
HTML  
CSS (Sass)  
PHP (Laravel)  
Python (Django)  
PhoneGap (Objective-C, Java)  
Arduino

### Related knowledge

Web3  
Generative Art  
Artificial Intelligence  
Social Media Marketing  
Search Engine Optimisation  
Conversion Rate Optimisation  
Content Strategy  
Usability & Accessibility  
Lean & Agile Project Management

## Experience

Since I started freelancing full-time in 2014, I've helped teams deliver from single features to complete products for customers in the banking, beauty, e-commerce, fashion, healthcare, media, pharma and retail industries.

### Senior Fullstack Developer (Freelancer) Apprentice.io — New Jersey, USA (2021-2022)

Javascript Angular TypeScript Node Sass Remote

### Technical Lead (Freelancer) Carra.co — London, UK (2020-2021)

Javascript React TypeScript Sass Next Node Laravel Remote

### Senior Frontend Developer (Freelancer) NowTest — London, UK (2021)

Javascript React TypeScript Sass Node Remote

### Senior Frontend Developer (Freelancer) Table.co — San Francisco, USA (2020)

Javascript React TypeScript MobX GraphQL CSS-in-JS Remote

### Senior Fullstack Developer (Freelancer) SharpEnd — London, UK (2019-2020)

Javascript Node React React Native Firebase AWS Lex Remote

### Head of Product (Co-founder) Hedy Grès — London, UK (2018-2019)

Javascript Angular TypeScript React Sass Laravel Remote

### Senior Frontend Developer (Freelancer) Danger Farms — London, UK (2019)

Javascript Angular TypeScript Sass Remote

### Senior Frontend Developer (Freelancer) Moving Picture Company — London, UK (2018)

Javascript React TypeScript Redux Sass Socket.io Firebase

### Lead Frontend Developer (Freelancer) miPic — London, UK (2017-2018)

Javascript AngularJS Sass PHP Remote

### Senior Experience Technologist (Freelancer) Publicis Sapient — London, UK (2016)

Javascript AngularJS AEM Backbone Sass Remote

Further details about my experience are available on request.