

João Pescada

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Independent Technologist & Consultant

Over 15 years of experience working with digital agencies, startups and SMEs.

Specialities

Merging ideas with technology.
Team leading and mentoring.
Ideation, direction and execution of all technical elements of digital projects.

Education

Aveiro University

Interactive Media Technician
2001 to 2002

Abilities

Human languages

Portuguese
English

Computer languages

Javascript (Angular, React, Typescript)
HTML
CSS (Sass)
PHP (Laravel)
Python (Django)
PhoneGap (Objective-C, Java)
Arduino

Related knowledge

Lean & Agile Project Management
Physical Computing
Digital Photography
Business Development
Social Media Marketing
Search Engine Optimisation
Conversion Rate Optimisation
Content Strategy
Usability

Experience

Head of Product

Hedy Grès — London, UK (2018-2019)

Javascript Angular React Sass Laravel

Helped create and launch the business, handling UX plus everything on the technical side (frontend, backend and servers).

Senior Frontend Developer (Freelancer)

Danger Farms — London, UK (2019)

Javascript Angular Sass

Worked with the tech teams at the agency and client to improve the UX, performance and reusability of a product codebase.

Senior Frontend Developer (Freelancer)

Moving Picture Company — London, UK (2018)

Javascript React Redux Sass Socket.io Firebase Unreal

Worked with the creative team to launch two high performance marketing websites and an internal product.

Lead Frontend Developer (Freelancer)

miPic — London, UK (2017-2018)

Javascript AngularJS Sass PHP

Worked with the management team to improve the UX, SEO, performance and conversion rates of the product.

Senior Experience Technologist (Freelancer)

Publicis Sapient — London, UK (2016)

Javascript AEM Backbone Sass

As part of a remote tech team, helped rebuild multiple marketing websites to improve performance and facilitate content updates.

Lead Frontend Developer (Freelancer)

Thread — London, UK (2016)

Javascript Sass Django

Worked with the tech, marketing and styling teams to improve the UX, performance and conversion rates of the product and styling tools.

Senior UI Developer (Freelancer)

Capco & Thought Machine — London, UK (2014-2015)

Javascript AngularJS React Sass

Worked with the creative and tech teams to create three prototypes and production ready web apps.

Senior Creative Technologist (Freelancer)

Razorfish — London, UK (2014)

Javascript AngularJS Sass AppEngine

Worked with a small creative and tech team to create two prototypes of mobile web apps.