

# João Pescada

joaopescada.com | joao@pescada.pt

## Independent Technologist & Consultant

Over 15 years of experience working with digital agencies, startups and SMEs.

### Specialities

Merging ideas with technology.  
Team leading and mentoring.  
Ideation, direction and execution of all technical elements of digital projects.

## Education

### Aveiro University

Interactive Media Technician  
2001 to 2002

## Abilities

### Human languages

Portuguese  
English

### Computer languages

Javascript (Angular, React, Typescript)  
HTML  
CSS (Sass)  
PHP (Laravel)  
Python (Django)  
PhoneGap (Objective-C, Java)  
Arduino

### Related knowledge

Lean & Agile Project Management  
Physical Computing  
Digital Photography  
Business Development  
Social Media Marketing  
Search Engine Optimisation  
Conversion Rate Optimisation  
Content Strategy  
Usability & Accessibility

## Experience

### Senior Frontend Developer

Table.co — London, UK (2020)

Javascript React TypeScript MobX GraphQL CSS-in-JS Remote

As part of a brand refresh, rebuilt the frontend and improved UX of the business messenger web app.

### Senior Fullstack Developer

SharpEnd — London, UK (2019-2020)

Javascript Node React React Native Firebase AWS Lex Remote

Developed frontend and backend for multiple web experiences, prototype apps and interactive kiosks.

### Head of Product

Hedy Grès — London, UK (2018-2019)

Javascript Angular TypeScript React Sass Laravel Remote

Helped create and launch the business, handling UX plus everything on the technical side (frontend, backend and servers).

### Senior Frontend Developer (Freelancer)

Danger Farms — London, UK (2019)

Javascript Angular TypeScript Sass Remote

Worked with the tech teams at the agency and client to improve the UX, performance and reusability of a product codebase.

### Senior Frontend Developer (Freelancer)

Moving Picture Company — London, UK (2018)

Javascript React TypeScript Redux Sass Socket.io Firebase

### Lead Frontend Developer (Freelancer)

miPic — London, UK (2017-2018)

Javascript AngularJS Sass PHP Remote

### Senior Experience Technologist (Freelancer)

Publicis Sapient — London, UK (2016)

Javascript AngularJS AEM Backbone Sass Remote

### Lead Frontend Developer (Freelancer)

Thread — London, UK (2016)

Javascript Sass Django

### Senior UI Developer (Freelancer)

Capco & Thought Machine — London, UK (2014-2015)

Javascript AngularJS React Sass

### Senior Creative Technologist (Freelancer)

Razorfish — London, UK (2014)

Javascript AngularJS Sass AppEngine